



# VOLUNTEER SAN DIEGO

Change yourself. Change your world. Volunteer.

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March 2009

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## Volunteer San Diego Executive Director's Message

We are very excited to announce a new partnership with the Parker Foundation that will help support your organization and build volunteer engagement of our community. After reviewing our Community Organization Membership program with current and prospective members, VSD's DOVIA Advisory Council, and other community leaders, we have reworked the benefits and pricing into one new membership package. The package will include more benefits for improving your organization through better volunteer recruitment and recognition, more exposure for your organization and its volunteer program, and stronger support for those who are engaging volunteers.

The one-year membership fee is \$150, but to help defray these costs, the Parker Foundation is subsidizing the fee for the first two years. Participating organizations make a three-year commitment, paying \$50 in year one, \$100 in year two, and \$150 in year three. A limited number of subsidies are available on a first-come, first-served basis. The new membership will officially launch in two weeks, so you'll be getting more details soon.

As we are all required to do more with less, volunteers and their effective engagement represent a significant point of leverage for our organizations. Their value, and the value of this membership package, will be demonstrated many times over for your organization.

We look forward to building a stronger sector in partnership with you, volunteers, and the Parker Foundation.

**Sue Carter, Executive Director**  
Volunteer San Diego

## DOVIA Program Updates



**D**irectors **O**f **V**olunteers **I**n **A**gencies (**DOVIA**) of San Diego County is a program of Volunteer San Diego. The DOVIA Program focuses on developing volunteer management skills and strengthening leadership through continuing education and support. [Learn more.](#)

## Trainings & Brown Bags

### Trainings

#### **Volunteer Management Half-Day Training**

Save the date! Our next half-day workshop will be "Boomer Volunteer Engagement: Collaborate Today, Thrive Tomorrow" on June 16, from 9 AM - noon. This three-hour, interactive workshop is designed for volunteer managers who want to increase organizational capacity through the engagement of high-impact volunteers. It focuses on engaging the abundant resources available through Boomer generation volunteers, while presenting tools and strategies that enhance volunteer engagement efforts for all generations. We are very excited to announce that Jill Friedman Fixler, a leading expert on the topic, will facilitate this training. Jill Friedman Fixler is a nationally known leader recognized for her innovative approaches to strengthening community organizations. She combines her skills as a trainer, facilitator, public speaker and coach to promote excellence in volunteer engagement, strategic planning, and board and organizational development for organizations across the U.S. Jill has more than 30 years of experience and the list of organizations with which she works includes: health and human services organizations; community centers; faith-based organizations; government; and cultural, environmental, and animal welfare organizations. More details to follow soon.

### Brown Bags

## [Targeting Highly Skilled Volunteers](#)

The next DOVIA brown bag will be held on March 18 at Shakti Rising. Highly-skilled volunteers bring new opportunities and new challenges. Here are a few questions to think about:

- \* How do you find those with the experience and talent you need?
- \* Will you make any changes in the orientation process or supervision?
- \* How will you give recognition?

Join us as we answer those questions and explore the exciting possibilities brought to our organizations by highly-skilled volunteers. Sue Irey, Community Volunteer Coordinator for the City of Carlsbad, will be facilitating. Click [here](#) to reserve your spot! [Download](#) a flyer today.

## [Infusing Meaning into Volunteer Opportunities](#)

April's session will be on April 16 at the Reuben H. Fleet Science Center. The topic will be facilitated by Sandra Bishop, Public Information/Training/Volunteer Coordinator at San Diego Regional Center. Click [here](#) to reserve your spot!

Bring your sack lunch, questions, and plenty of business cards for networking.

Cost: Free for Volunteer San Diego Learn and Grow members. \$5 for non-members. Contact [dkrakauer@volunteersandiego.org](mailto:dkrakauer@volunteersandiego.org) if unsure of your membership status.

## Other Volunteer San Diego News

### What's New

#### **Deciphering the Economic Stimulus Package and State Budget: What Nonprofits Need to Know and Do Next**

The University of San Diego's Caster Family Center for Nonprofit Research invites you to this informative event.

When: Saturday, March 21, 2009

Location: University of San Diego, Mother Rosalie Hill Hall,  
Warren Auditorium

Time: 1:00-3:00 PM

A conversation featuring:  
Congresswoman Susan Davis speaking about the stimulus

package and what it means to nonprofit organizations and the people they serve.

Karen Baker, California Secretary for Service and Volunteering, speaking about the state strategy for working with nonprofit organizations.

Rick Cohen, noted author and Third Sector policy expert, talking about the short and long-term implications of the recovery package for nonprofit organizations.

The topics to be covered will include:

- \* What is in the economic stimulus package for nonprofits and their constituents
- \* How would the president's budget affect philanthropy and the nonprofit sector
- \* How the federal and state governments plan to make use of the stimulus as it pertains to nonprofits and their constituents
- \* How the federal and state governments plan to orient their work with nonprofits
- \* What nonprofits did - and perhaps should have done - to weigh in on the stimulus and what that says about the nonprofit sector today
- \* What nonprofits should be doing now to ensure that the stimulus funds do not repeat the Katrina and TARP experiences
- \* What nonprofits might want to see in a second stimulus package
- \* What a nonprofit-specific stimulus might contain

Please RSVP for this event by Monday, March 16, 2009 to Carmen Valencia at [cvalencia@sandiego.edu](mailto:cvalencia@sandiego.edu) or 619-260-8839.

### **National Volunteer Week 2009**

The theme for National Volunteer Week, commemorated April 19-25, is "Celebrating People in Action." The theme captures the meaning behind this signature week - honoring the individuals who dedicate themselves to taking action and solving problems in their communities. It celebrates those who have strived to renew our national commitment and culture of service that has shaped America. Coordinated by the Points of Light Institute, national festivities will include a reception on Capitol Hill honoring Senators Kennedy and Hatch for their efforts behind the [Serve America Act](#) and an induction ceremony for the Extra Mile. National Volunteer Week 2009 presents an opportunity for



individuals, families, nonprofit organizations and government entities alike to celebrate the ordinary people who accomplish extraordinary things through service.

### **Museum Passes**

With National Volunteer Week soon approaching, we are pleased to be working in collaboration with the Balboa Park Cultural Partnership to offer museum passes for your volunteers again this year. These Volunteer Museum Passes are good for the month of April and will entitle each volunteer to a one-time complimentary visit to any or all of the Balboa Park museums and attractions listed, including the San Diego Zoo. Watch for more details on how you can reserve your passes in an email to be sent next week. Passes will be available for Volunteer San Diego members only, on a first-come, first-served basis.

### **Servapalooza**

Remember that March 13 is the deadline to sign up for this wonderful event at Balboa Park on April 26. Volunteer San Diego, eXcel Youth Zone and Kids for Peace are co-hosting Servapalooza to celebrate Global Youth Service Day. For more information and to apply for a booth, please click [here](#) or [email](#) Leia Courchaine.

### **Court-mandated volunteers**

We are receiving more and more requests from potential volunteers with court-mandated hours. If you have not already notified us if you are accepting these volunteers, please let Linda Fisher know at [lfisher@volunteersandiego.org](mailto:lfisher@volunteersandiego.org) or 858-636-4130.

With the economic climate, more and more people will be searching for volunteer opportunities in lieu of paying fines and we want to make sure that your agency needs are as correct and current as possible.

### **Corporate Group Highlight - UnitedHealth Group**

While attending their National Consultant Forum in San Diego, employees had an option to volunteer one of their afternoons upgrading an outdoor courtyard/patio at a local nonprofit. Volunteers painted walls, replaced missing tiles, gardened, assembled two benches, created three mosaic boards and a beach mural that were all installed in the courtyard. The recipient of this volunteer project was the Family Recovery Center in Oceanside.



If you have a volunteer project idea that a group of 25+ can accomplish, please email or fax your project ideas to Jaci at [jfeinstein@volunteersandiego.org](mailto:jfeinstein@volunteersandiego.org) or 858-492-2016. These group

projects are fully managed and supported by VSD. Our staff will organize the volunteer projects, purchase and deliver any required supplies, and coordinate on-site logistics.

## Superhero of the Month

This month we would like recognize **Cheryl Shaw**, a volunteer with Best Buddies San Diego. Best Buddies is a non-profit organization whose goal is to provide people with developmental disabilities with opportunities for one-on-one friendships. Volunteers from the community are matched into such a friendship with adults with disabilities who share similar interests. A Best Buddies friendship provides vital socialization skills, a heightened sense of independence and increased self-confidence to the people who are often neglected by mainstream society.

Cheryl volunteers about 15 hours each month through this program, and has done so for the past two years! In addition to this, she has been a den leader with Cub Scouts, a volunteer with the Boy Scouts, and a board member for the Escrow Association.

If you would like to nominate a volunteer, [please let us know!](#)

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**For more information on any of the above topics:**

**Debbie Krakauer of Volunteer San Diego**

**Email:** [dkrakauer@volunteersandiego.org](mailto:dkrakauer@volunteersandiego.org)

**Phone:** (858) 636-4184

**Fax:** (858) 492-2016

**Web page:** <http://www.volunteersandiego.org>

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