



Volunteer San Diego's Serve-a-thon 2010: October 8-9, 2010 Focus on Education Sponsorship Opportunities

The annual Serve-a-thon offers corporations a unique opportunity to give back to their community, while engaging their employees in meaningful service projects that have a direct impact on fellow San Diegans. This year's theme of Education gives participants a chance to support schools, after-school programs and education-based community groups that are making a difference in the educational landscape of San Diego County.

	Platinum Paintbrush \$35,000 (1 sponsorship available)	Golden Gardening Gloves \$20,000 (2 sponsorships available)	Silver Shovel \$10,000 (3 sponsorships available)	Bronze Bucket \$5,000 (7 sponsorships available)
Sponsor Preview - exclusive access to volunteer projects submitted by community organizations before opened to the public	x	x	x	x
Listing on Volunteer San Diego website as sponsor from July-Oct (approx. 160,000 visitors annually)	Logo	Logo	Text	Text
Sponsor listing on Serve-a-thon t-shirts (1,000+)	Logo on front	Logo	Logo	Text
Employee volunteer teams receive Serve-a-thon t-shirts	x	x	x	x
Online registration and participation tracking for your employees	x	x	x	x
Serve-a-thon Celebration breakfast at SeaWorld (up to three people)	x	x	x	x
Recognition in all Serve-a-thon press releases and social media promotion	x	x	x	
Sponsor listing in Volunteer San Diego's electronic newsletter (circulation: 20,000)	Logo	Logo	Text	Text
Special invitation for two to attend the San Diego Padres game on Tuesday, Sept. 28, 7PM in a private suite with food & beverages	x	x	x	

For more information, please contact Veronica Baker, Development Director, at (858) 300-3280 ext. 213 or via email at vbaker@volunteersandiego.org or visit our website at www.volunteersandiego.org

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